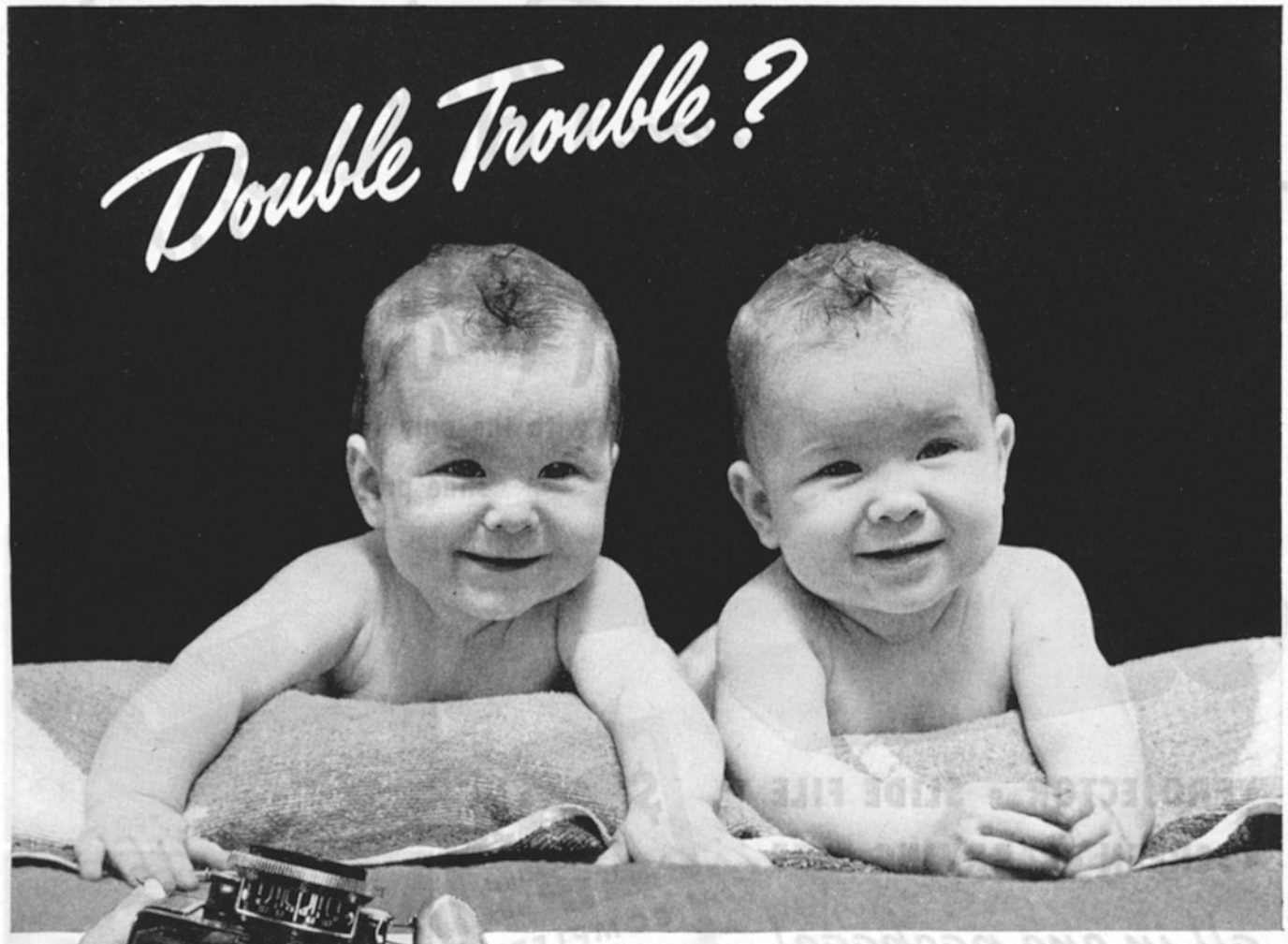
Double Trouble?



. . . not when you use TWIN-LENS argoflex

It's ticklish business to coax even *one* baby into the right mood at precisely the right moment for a good shot. If you've tried it, you know. Miss the moment and you've missed the picture. But no baby can fool an Argoflex. With the Argoflex method you snap pictures by the dozens—get baby in every precious pose, because—

Argoflex shows you the picture before you take it—First center baby on the viewing screen, then turn the "viewing" lens to a good sharp focus. While Junior performs, you click 'em off. That's all there is to it. Try it and see. Your camera dealer has Argoflex now. Ask him to explain the simple Argoflex method today.

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*REG. U.S. PAT. OFF.

Heads you lose, when your picture comes out like this. Argoflex saves cutting off, because it shows the whole picture before you take it. And that's exactly what you get.

Canoes are tippy enough without artificial tilting. Argoflex shots will be level, because Argoflex shows you a perfectly framed picture before you click the shutter.

You won't get hazy daisies when you focus with Argoflex, because Argoflex viewing screen shows the clear picture before you take it. You can't miss better pictures.